



Seoul International Sourcing Fair

September 11 – 12, 2018
Coex Hall A, Seoul, Korea

March 14 – 17, 2019
Coex Halls A & B, Seoul, Korea

Seoul Int'l Sourcing Fair is one of the top trade show on sales promotion items, gift and houseware in South Korea. It has been steadily growing with professional exhibitors, buyers and visitors. Seoul Int'l Sourcing Fair will help you to have practical business outcomes through 1:1 Biz-Match program and MD meeting program. If you are looking for new ways to energize your meetings and discovering new business, Seoul Int'l Sourcing Fair is a perfect place to be.

SIPREMIUM OVERVIEW

		SIPREMIUM 2018 Fall	SIPREMIUM 2019 Spring
SHOW DETAILS	Dates	September 11 – 12, 2018	March 14 – 17, 2019
	Venue	Coex Hall A, Seoul (10,368 sqm)	Coex Halls A&B, Seoul (14,013 sqm)
	Organized by	Coex Co., Ltd., Institution of Convention & Exhibition Management (ICEM)	
EXPECTED SCALE	Exhibitors	250	600
	Booths	300	650
	Visitors	20,000	23,000
REGISTRATION DUE	Early Bird Registration	June 29, 2018	November 2, 2018
	General Registration	July 31, 2018	January 18, 2019

PREVIOUS RESULTS (SIPREMIUM Spring 2018)

Number of Exhibitors	Number of Booths	Number of Visitors
465 (63 Overseas)	560 (72 Overseas)	15,388 (1,340 International)

BOOTH FEES

SIPREMIUM 2018 Fall		
Category	Booth Type	Unit Price
Early Bird Registration	Space Only	USD 2,250
	Shell Scheme	USD 2,500
General Registration	Space Only	USD 2,500
	Shell Scheme	USD 2,800
SIPREMIUM Fall 2019 Spring		
Category	Booth Type	Unit Price
Early Bird Registration	Space Only	USD 2,700
	Shell Scheme	USD 3,100
General Registration	Space Only	USD 3,000
	Shell Scheme	USD 3,400

※ One booth = 9sqm (3*3)

※ All foreign companies are required to pay VAT according to Korean Value-Added Tax Act

Seoul Int'l Sourcing Fair Secretariat

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PROGRAMS FOR EXHIBITORS

- 1:1 Biz-Match Meeting Program
- MD Meeting Program with Domestic Buyers

ABOUT SIPREMIUM

WHAT ARE THE EXHIBITS?	WHO SHOULD VISIT?	WHY PARTICIPATE?
<ul style="list-style-type: none"> • Sales Promotion & Gift • Stationery Items • Office Items • IT & Electrical Goods • Home & Interior Supplies • Beauty Items • Sports Items • Food Items • Beverage Items • Fashion & Accessories • Context & Handmade Items • Handicrafts • Home Party Supplies • Summer Vacance items 	<ul style="list-style-type: none"> • Mass Retailers • Wholesalers • Importers and Exporters • Manufacturers • Trade Delegations • Trade Representatives • Department Store • Online Shops • Apparel Stores • Specialty Boutiques • Lifestyle & Interior Shops • Gifts & Stationery Shops • Accessory Shops • Others 	<ul style="list-style-type: none"> • Valuable business opportunities presented by 1:1 Biz-Matching Program • Platform for the latest market trends from around the globe • Diverse concurrent events • Exclusive PR Opportunities • Endorsed by reputable organizations : UFI & Ministry of Trade, Industry and Energy

NATIONAL PAVILION PACKAGE

Coex offers the 'National Pavilion Package', a tailor-made program for all trade agencies and organizations. The benefits include booth fee discounts, hotel accommodation discounts, assistance in travel/tour arrangements, upgraded booth design, and more. For further information, please contact to the Secretariat of SIPREMIUM at sipremium.info@coex.co.kr

DELEGATION PACKAGE

In order to provide convenient visitation for groups of buyers from international trade bodies, Coex offers tailored services to delegation groups of 10 or more participants. The official delegation group may receive hotel accommodation, 1:1 business matching meetings and interpreter service, and more. For further information, please contact to the Secretariat of SIPREMIUM at sipremium.info@coex.co.kr